

MARCEL REYES

artist, arts/youth/diversity advocate, writer



(619) 804 1308
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www.marcelreyes.com

Objective

I see the production of images as the destination in which the ends justify the means. So I use all of my creative faculties across a wide range of mediums on that journey towards a design. Whether acting as your consultant, a member of your creative team, director of your creative project, or creating your commissioned images for corporate, private, and public collections, I will ensure that my vision for your spaces/projects interprets yours.

Summary of Creative Qualifications

- 3 years of fine arts education in the mediums of drawing, painting, and design at the School of the Museum of Fine Arts
- Conceptual skill and articulate, focused theses. Ability to identify ideas, influences, and needs in any project
- Well-read, drawing from a bank of literary knowledge, ability to historically and aesthetically contextualize and interpret
- Intuitive concentration on people and individuality, catering to the vision of the client and anticipating public reception
- Public relations attitude focused on accessibility; physically and intellectually
- Dynamic use of the Adobe Creative Suite 3
- Experience in photo shoot production, both for personally shot production and shoots for other photographers
- Knowledge of paper, watercolor medium, acrylic medium, and digital photographic medium
- Excellent editing and effective writing capabilities. Creative angling of writing from journalism background

Selected Creative Experience

Cherry Sunshine / Courtney Ariel
Creative Director

2008-2009
Project Management position

- Oversaw the design production of Courtney Ariel EP cover, adding graphic work to existing photography
- Interpreted artistic vision of client and presented various avenues of imagery and concept to choose from
- Released two versions of the EP record physically and digitally, on the helm for future projects and collaborations

Teen Arts Council Program
Photographic Documenter

2007-2008
Internship position

- Event photographer for high-profile events such as the Opening Night of Cheryl Brutvan-curated War & Discontent Exhibition, Breaking the Silence: No Voice No Change, and Breaking the Barriers
- Kept meticulous photo documentation of program development, keeping in mind ongoing narratives within the staff
- Artistic representation of program essence (enthusiasm, spirit, social justice, diversity) in addition to documentary data
- Photo published in article "Kresge Foundation supports Community Engagement", *Preview Magazine*, MFA Boston ; 2007

3Productions (Alvin Carter) and DramaQueenStyle (Danielle Orsino)
Creative Director for Joyce Mikhail Start-Up Portfolio

2006-2007
Project Management position

- Extensive concept work to produce photo shoots designed around model and to meet model's needs
- Booking of locations and overseeing two production assistants, booking and shooting male models for editorials
- Also developed shoots around products for online retailer

Outspoken Youth Literary Magazine for the Hillcrest Youth Center
Editor-In-Chief

2004-2005
Volunteer position

- Oversaw production of creative writing magazine by queer youth and outreach to the San Diego queer youth community
- Redesigned magazine to be a full color publication with four additional pages of content
- Edited magazine layout, aesthetically balanced admitted art work, notebook scans, and typed contributions
- Made selections from submissions, contacted writers for editing of submissions, and recruited contributors
- Used Microsoft Publisher software, Photoshop, and worked off a grant and donations to self-publish operation in youth center facility

Exhibitions, Showings, & Sales

Bear B Q (queer art), Jamaica Plain, Fenway Health Center & Sean M. Johnson, Boston, MA	2008
School of the Museum of Fine Arts Boston Graduating Students Exhibition, MA	2008
Post: A Collection of Mail and Web Projects, The BAG Gallery, School of the Museum of Fine Arts Boston, MA	2008
...I was looking for a pot of gold (queer art), Weems Atrium, School of the Museum of Fine Arts Boston, MA	2008
Hybrid Forms, The BAG Gallery, School of the Museum of Fine Arts Boston, MA	2008
School of the Museum of Fine Arts Boston Spring Sidewalk Sale, MA	2007
School of the Museum of Fine Arts Boston December Sale, MA	2006-2007

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Summary of Administrative Qualifications

- 3 years of administrative support experience in a variety of publicly & privately funded non-profit institutions/organizations
- Familiarity with development operations, especially donor relations, public relations strategies, & annual operational budgets
- Knowledge of student affairs operations, such as: tracking student information, maintaining database content, profiling student needs and referring to appropriate counseling/student services
- Special constituent development drawing from a comprehensive background of civic-based community engagement
- Experience in coordinating educational and cultural enrichment programs & curriculums to serve student populations
- Recognized event-planning experience for community-building, external relations and outreach events
- Efficiency of administrative operations including scheduling, content management, and meticulous documentation
- Proficiency of administrative office software such as Microsoft Office Suite 2004 and Adobe Creative Suite 3
- Ease and comfortableness in learning new software applications in the Windows and Mac OS X operating systems
- Exceptional ability to administer and execute presentations and special projects
- Artistic strength and background incorporated into a dynamic P.R. vision
- Targeted and comprehensive research methodology; excellent report skills and summarization skills
- Uniquely effective and broad appeal in writing. Excellent editor of writing projects and correspondence. Published journalist.

Selected Professional Experience (Not including retail)

School of the Museum of Fine Arts, Boston/Tufts University
Admissions Representative

October 2008
Ad-hoc position

- Demonstrated thorough knowledge of university policies, procedures, educational trajectories and campus life.
- Suggested recruitment among prospective student pool for the continued excellence of institution
- Participated in National Portfolio Day, an educational career fair for art schools admissions outreach

Museum of Fine Arts, Boston
Program Assistant to Teen Arts Council

2007 - 2008
Internship position

- Program assistant to consultant program for strategies to expand teen and family constituency and age/cultural diversity
- Experience in a high-profile non-profit arts institution in the New England area and familiarity with museum structure
- Provided executive administrative support to Program Manager as part of two-person administrative team
- Provided additional support to Office of Volunteer and Community Programs & frequent interdepartmental collaborations
- Familiarity with a fast paced environment of changing needs and changing roles, experienced frequent promotion
- Took notation of minutes during weekly operations and also trained constituents to maintain content
- Assisted in the development of seasonal program schedule and weekly operational schedule
- Assisted the positive relations with funders and donors as well as with Museum staff, directors, and Executive Director
- Supervised staff of twelve, assisted Program Manager in development and promotion of team talent
- Experience in budgeting for events/weekly operations, imprest system of reimbursement vouchers and discretionary funds
- Facilitated weekly operations of Teen Arts Council program, coordinated meetings
- Learned about physical accessibility solutions for disabled (working with Perkins School for the Blind)
- Learned about and applied strategies for intellectual accessibility across cultural and age constituencies
- Familiar with exhibition design process, from curatorial conception to execution by graphics department and installation
- Contributed philosophical ideas to a pilot community engagement program for institution's diversity initiatives

Judah L. Magnes Museum, Berkeley CA
Administrative Assistant to Membership Assistant

February 2008
Internship position

- Experience in a museum focused on the Jewish experience, specializing in Jews in the American West
- Shadowed Membership Assistant to gain knowledge of philanthropic tradition and seasons, trained to make solicitations.
- Edited external publications and newsletters to donors. Assisted in the annual mail campaign
- Visited prospective gala sites, took photos and notes, prepared memorandums, and participated in a planning meeting

School of the Museum of Fine Arts, Boston, Drawing Area
Director of the Conversations Around Drawing Series

2007-2008
Volunteer position

- Coordinated seminar programming with speakers and visiting artists solicited for the series by Drawing Area faculty
- Informed the speakers of program outline, reimbursement policies and procedures for travel expenditures
- Oversaw event-planning committee including a Coordinator of Catering, of Facilities & Location Support, and of Marketing
- Often had to fill in for Marketing duties including creation of event bulletins, flyers, and maintenance of online forum
- Experience in working with small departmental special activities budget

San Diego Mesa College, San Diego Community College District
Extended Opportunity Programs and Services Hourly

2005
Part-time position

- Worked in an academic affairs office specializing in connecting students to services/counseling and maintaining excellence
- Experience in a student affairs capacity in helping students connect with campus life and cultural enrichment opportunities

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- First stage screener of students, identifying their needs and answering immediate questions before forwarding to counselors
- Client service and front desk skills with multiple needs being addressed simultaneously for students and faculty
- Served as tutor for the STAR program, in the subjects of English, History, Social Science and the Humanities
- Served as writing instructor the Puente Project, an intervention program aimed at retention of Chicano/Latino students

Service, Awards, & Acknowledgments

Scholarship Recipient, Laurie and Richard Hamermesh, Medici Society, School of the MFA Boston, MA	2008/2007/2006
Member, Grant Review Committee, Boston Arts Academy, Boston, MA	2007
"Young Minds, Strong Hearts," <i>The Patriot Ledger</i> , Quincy, MA, Tuesday, May 29	2007
Fourth Place, Mesa College English Department Poetry Awards, San Diego Mesa College, San Diego, CA	2005
Certificate of Appreciation, Development of The Other Prom, Hillcrest Youth Center, San Diego Lesbian Gay Bisexual Transgender Community Center, San Diego, CA	2005
Prom Committee Member, Hillcrest Youth Center, SD LGBT Community Center, San Diego, CA	2004-2005
Youth Leadership Council Member, Hillcrest Youth Center, SD LGBT Community Center, San Diego, CA	2004-2005
Certificate of Completion, In The Mix HIV Peer Educator Training, Hillcrest Youth Center, San Diego, CA	2005
Youth Volunteer, Hillcrest Youth Center, SD LGBT Community Center, San Diego, CA	2004-2005
Certificate of Appreciation, STAR, TRIO Program, EOPS, San Diego Community College District, CA	2005

Published Writings

"We Aren't Very Smart," <i>San Diego Weekly Reader</i> , Volume 33 / Number 44	2004
"Rage Against The Machine," <i>San Diego Weekly Reader</i> , Volume 33 / Number 43	2004
"If I'm Famous," <i>San Diego Weekly Reader</i> , Volume 31, Number 33	2002
"Voices Of Hope: Teens sort through nation's anguish," <i>SD Union Tribune</i> , Sep 22	2001

Education

Bachelor of Fine Arts in Interdisciplinary Practices GPA 3.71 academic, 4.0 studio art School of the Museum of Fine Arts, Boston in affiliation with Tufts University	2006-2008
Honors English Studies at San Diego Mesa College	2003-2005